LEWIS BROWN

Website: lewisbrownpoet.com
Email: hello@lewisbrownpoet.com

Skilled writer, performance poet and creative professional seeking opportunities to lead workshops, support new writers and facilitate Newcastle's diverse arts and culture scene.

Skills:

- Passionate speaker, able to easily engage audiences and lead group activities.
- Multimedia proficiency, from copy and image editing to <u>videos</u> and <u>physical media</u>.
- Able to write in a wide range of forms, genres and styles.
- Familiar with a breadth of Diversity & Inclusion topics, including my own lived experience.
- Professional copywriter and editor.
- Academic and literary research skills.

Experience:

2012 - Present: Writer & Performance Poet

- Since my first event over a decade ago, I have been writing and performing consistently, developing my own distinctive voice which incorporates the <u>whimsical</u> and <u>comedic</u>, but also the <u>personal</u> and the <u>emotionally charged</u>, with forays into <u>sci-fi</u>, fantasy and <u>horror</u>.I have performed up and down the country, including at <u>Newcastle Poetry Festival</u>, <u>Born Lippy</u>, <u>Out of Your Head</u>, <u>Poetry Jam</u>, <u>Lindisfarne Festival</u>, <u>the Edinburgh Festival Fringe</u>, <u>BBC Radio Newcastle</u>, and as a winner at <u>UniSlam 2016</u> and the <u>Hammer & Tongue National Slam Final</u>.
- I am featured in publications including *Coin-Operated Press*, *Far Off Places*, *The Cadavarine* and *Quotidian Literary Magazine*, alongside my self-published collection *Middle Spirits*.
- Hosted writing workshops for New Writing North, Edinburgh University Creative Writing Society and Murder Mystery Society, <u>Ponteland Community Middle School and St Cuthbert's Catholic</u> <u>High School Gifted & Talented programme</u>.

2020 - 2023: Web Content Specialist, Web Content Manager - Ubisoft

Oversaw the production and publication of web articles in a dozen languages using Markdown and HTML. After one year, my role was expanded in recognition of achievements including:

- Conducted a successful CSS styling audit and implemented my findings, allowing our articles to be more accessible, SEO-friendly and compatible with non-Latin languages.
- Optimized our translation process, saving over 312 work hours annually.
- Provided critical support during Ubisoft Forward (an annual online showcase of future games).
- Created and delivered new workplace skills training to dozens of employees.

February 2020 – July 2020: Alumni Communications Assistant – Newcastle University

• Interviewed graduates from many backgrounds and fields to celebrate their achievements, bringing their stories to an active and engaged community of over 250,000 alumni.

2016 - 2020: Professional Copywriter

 Worked as both a freelance and in-house copywriter with several different companies, securing one client (Dissington Hall Enterprise Hub) a nomination for the <u>2017 North East Rural Awards</u>, while also honing my skills in copyediting and project management.

2018 – 2019: **Community Contributor –** HitRecord

 Produced scripts, slogans and character concepts, collaborating with musicians, voice actors and visual artists to assets and world-building elements which were delivered to Ubisoft to be used as part of their in-development game Beyond Good and Evil 2.

2016 – 2017: Digital Content Assistant, Out of Bounds Poetry Project, Newcastle University

• Worked as part of a team to transform a poetic anthology into a fun and engaging <u>online</u> educational resource which explores links between poetry, ethnicity and place.

May 2017: Event Coordinator, Seven Stories/The Late Shows

• Organised and hosted a successful <u>programme of pop-up performances</u> from musicians and poets, who performed to multiple packed rooms throughout the venue.

2013 – 2015: Murder Mystery Society, Edinburgh University

As society President and then Lead Writer, I wrote and hosted mystery events, each with an
original story and vibrant cast. During this time, society membership more than doubled.

Education:

2016-2017: MA Creative Arts Practice (Distinction), Newcastle University

Key Modules: Craft of Writing: Scriptwriting, Professional Sub-Editing, Craft of Writing: Poetry

2012-2016: BA (Hons) English Language and Literature (First Class), Edinburgh University

Key Modules: Creative Writing II: Prose, The Making of Modern Fantasy, Gothic

2011-2012: Extended Project Qualification (A*), Ponteland Community High School

Topic: Research Project - Writing for Young Adults

Interests:

Narrative Game Design: In my spare time I enjoy working on text-based games, designing digital card games and tabletop RPG campaigns. I am especially interested in world-building and character design.

Fantasy: I am a passionate fan of fantasy fiction, including fairy tales and ghost stories like *The Wendigo*. Nothing makes me happier than a well-stocked bestiary of strange (or sinister) creatures.

References available upon request.